



SPONSORSHIP OPPORTUNITIES

SEPTEMBER 17 - 20, 2026

501(c)3 non-profit organization

Hello,

We are the team behind the annual Phoenixville Film Festival, a 501(c)(3) nonprofit organization dedicated to celebrating independent cinema and modern storytelling. The upcoming Phoenixville Film Festival will take place at the historic Colonial Theatre from September 17–20, 2026. Over four days, the festival will feature film screenings, filmmaker and industry panels, special events and after-parties, and an awards ceremony to close out the weekend.

Our mission is twofold: to bring independent film fans and filmmakers together to connect and collaborate, and to showcase films across a wide range of genres and perspectives. Stories told through many lenses, pun fully intended.

As independent filmmakers ourselves, our team has a deep respect for the creativity, dedication, and effort required to bring a film festival to life. Much like making a film, producing a festival requires vision, collaboration, and a genuine love for the craft and the industry.

Our most recent festival in 2025 reached new heights and marked another major milestone for Phoenixville Film Festival. The event welcomed more than 900 attendees over the course of the weekend and drew film lovers from across the U.S. and abroad. Audience members traveled from countries including Canada, France, Germany, and Ireland, highlighting the festival's growing international reach. Film submissions represented 19 countries, turning Phoenixville into a true hub for global storytelling and creative exchange.

To continue building on this momentum, we rely on the support of sponsors and community partners. We invite the Phoenixville community to play a meaningful role in elevating our local cultural landscape. Sponsorship opportunities range from financial contributions to in-kind support, including the use of local services and event spaces to help enhance the festival experience for our guests.

Please review the remainder of this packet to learn more about sponsorship opportunities and what the festival offers in return. Thank you for taking the time to learn about Phoenixville Film Festival. We hope you will consider joining us in bringing this event to life. Questions are always welcome, and we would be happy to continue the conversation in person, by phone, or via email.

You can reach us at hello@phoenixvillefilmfestival.com or 484-306-3503.

Sincerely,

The Phoenixville Film Festival



FESTIVAL TEAM

THE PHOENIXVILLE FILM FESTIVAL IS...

A celebration of independent film culture & modern storytelling in an array of various lenses and tastes.

4 days of networking and entertainment facilitated by film screenings, filmmaker panels, workshops, and after-parties.

A presentation of more than 50 films that draws filmmakers, screenwriters, and guests that fosters an interactive community of film professionals and supporters



THE COLONIAL THEATRE

BRIDGE STREET, PHOENIXVILLE

The Colonial Theatre is the centerpiece of Phoenixville - from its physical location on Bridge St. to its symbolic and inspiring position in the timeline of American Filmmaking



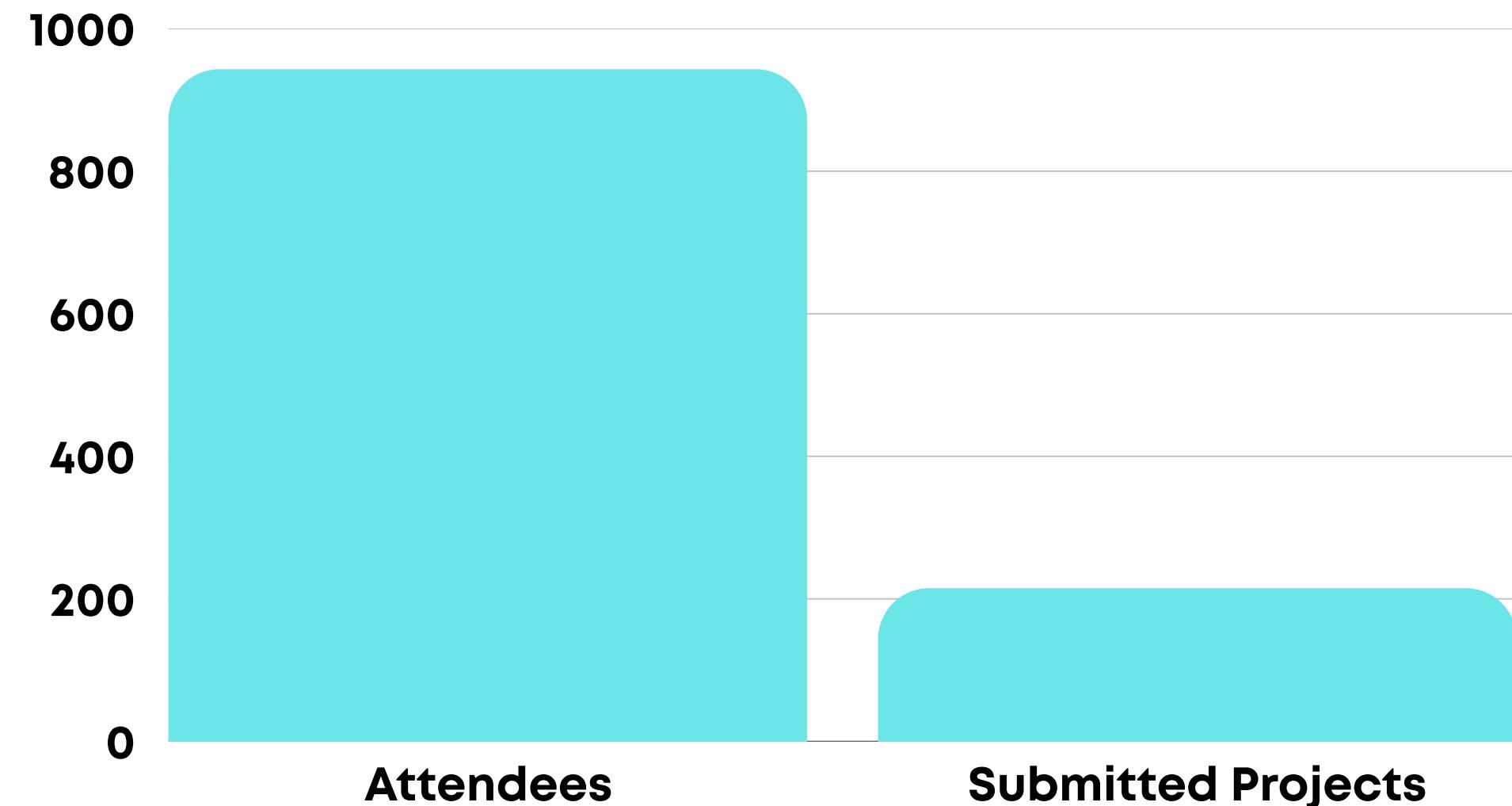
- Ultimate geographic visibility and walkability (Bridge St. closes for pedestrian use on weekends)
- Historic location with modern amenities, including a full bar & over 160 seats in the theater
- Ample lobby space for filmgoers and private space for filmmakers
- Unbeatable reputation and renown in the local community and Film Culture

2025 BY THE NUMBERS

The 2025 Phoenixville Film Festival soared to incredible heights, marking a triumphant success that resonated globally. With over 900 passionate attendees converging upon this vibrant weekend-long event, the festival served as a magnetic pull for film enthusiasts from diverse corners of the world. Hailing from places as far-reaching as Western Canada and Ireland, the audience's international flavor underscored the festival's universal appeal. The cinematic journey extended beyond borders, with submissions pouring in from 19 countries, transforming Phoenixville into a melting pot of global storytelling.

943 Attendees

215 Submissions
from 13 countries



2025 REVIEWS

Discover what filmmakers worldwide are saying about their transformative experience at the Phoenixville Film Festival. Hear their voices, feel their passion, and witness the impact of this extraordinary event through their heartfelt testimonials



Shay Inkpen

The Phoenixville Film Festival is home to a wonderful community of artists and creators who really, genuinely care about one another and the work that is showcased. Kyle, Joseph, Leah, Keith, and Drew all put so much effort into creating something that community can be proud to celebrate, and anyone attending can attest to the love that is poured into this festival. I always consider it a treat to submit my work there. You should too!



Brenden Hubbard

Really loved what they are starting in Phoenixville! Great atmosphere for filmmakers in a cool town.



David Titus

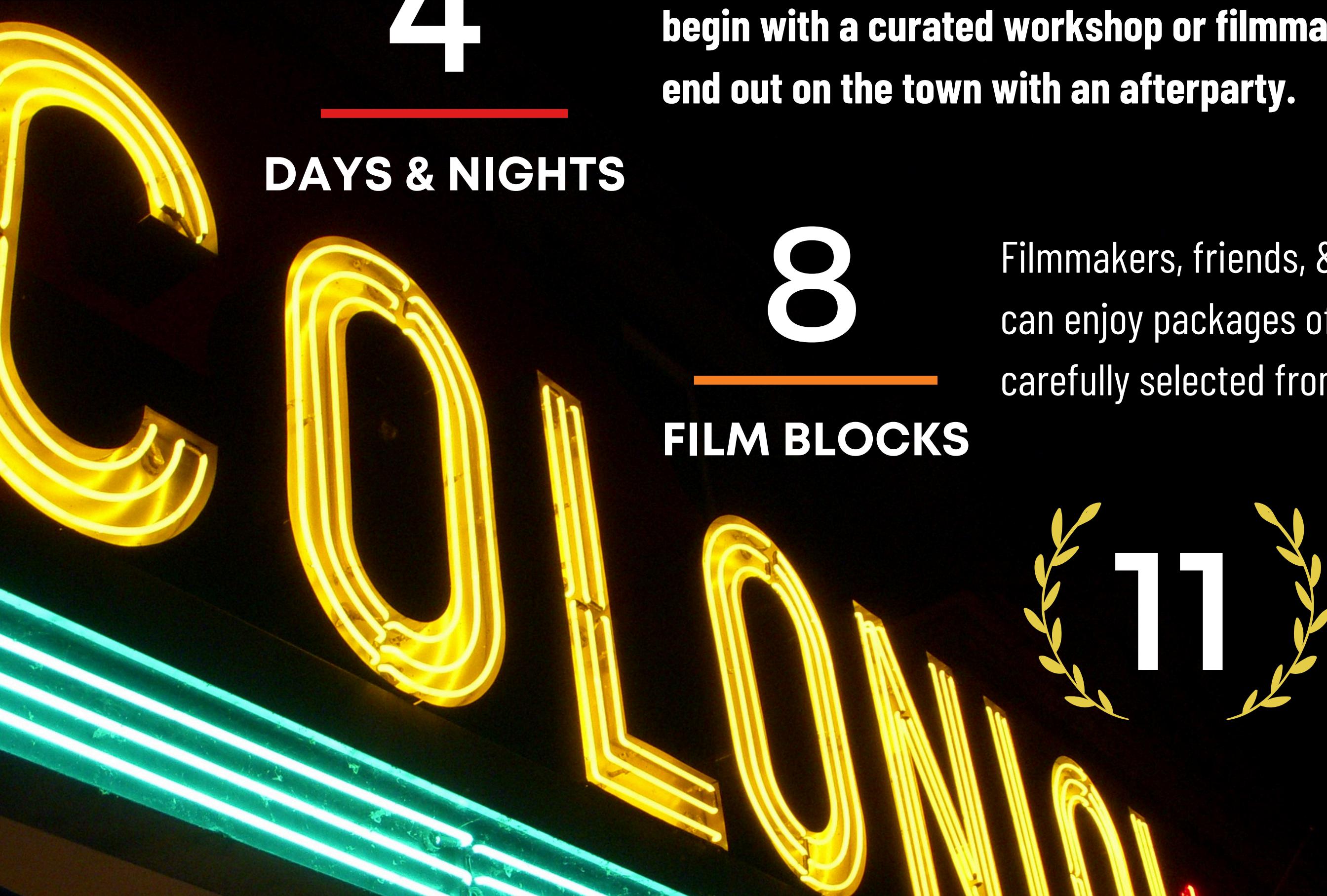
Many thanks to the fine folks at the Phoenixville Film Festival. It was a fantastic event at a fantastic venue and a fantastic town. There was so much happening in Phoenixville. With the community behind them, the beautiful theatre joining them, and fantastic programming this is a festival to watch!



Chris Kelly

Kyle and his crew really made me feel at home here! The phoenixville town is adorable and has tons of great food and cafes that I wish I had more money to explore. Everyone was welcoming and polite, plenty of parking and overall: I have no complaints! Hopefully I'll have another movie accepted next year so I can go back. Thanks again guys!

[READ ALL THE REVIEWS](#)

A large, illuminated neon sign for the Colonial Theatre. The word "COLONIAL" is written in a stylized, blocky font, with each letter consisting of multiple concentric yellow and orange neon tubes. Below "COLONIAL", the word "THEATRE" is partially visible in a smaller, similar font. The sign is set against a dark background.

4

DAYS & NIGHTS

8

FILM BLOCKS



After Thursday's Kickoff Event at the Colonial, each day will begin with a curated workshop or filmmaker panel, and end out on the town with an afterparty.

Filmmakers, friends, & enthusiasts can enjoy packages of short & feature length films carefully selected from **hundreds of submissions**

AWARD WINNERS

Plus an Audience Choice Award celebrated on Sunday to end the Festival

ALL LEVELS OF SPONSORSHIP RECEIVE

FESTIVAL TICKETS

A seat in the theater
with all the artists &
enthusiasts

NAME PLACEMENT

Name placement on
digital & printed
displays

COMMERCIAL RECOGNITION

Name recognition in
Festival ads, shown before
each film and on social
media channels

EXECUTIVE

Donations of \$2,500+

- 20 All Access Passes to the Festival
- Sponsorship of a center piece feature film*
- Large Logo or name placement on digital & printed displays
- Full 30 Second Commercial or Ad to play before film blocks
- Your name featured as the sponsor of an event*
- Static, on-screen slide included in the pre-roll of all film blocks
- Sponsorship of an Official Award (Logo or name Printed on Glass Award)*
- Logo placement on the official step and repeat
- Logo placement on our website
- Logo in included in all eBlasts email during the Festival (700+ Subscribers)

PRODUCER

Donations of \$1,000+

- 10 All Access Passes to the Festival
- Sponsorship of a short film block *
- Static, on-screen slide included in the post-roll of all film blocks
- Logo or name placement on digital & printed displays
- Logo or name recognition included in an eBlast email during the Festival
- Sponsorship of an Official Award (Logo or name Printed on Glass Award)*

ASSOCIATE

Donations of \$500+

- 4 All Access Passes to the Festival
- Static, on-screen slide included in the post-roll of all film blocks
- Logo or name placement on digital & printed displays
- Logo placement on our website

FRIEND

Donations of \$250+

- 10 Festival Tickets to any screening block or event
- Name placement on digital & printed displays
- “Special Thanks” recognition in the post-roll of all film blocks

YOUR LOGO PLACEMENT

STEP & REPEAT

In the background of all the best pictures, the step & repeat is the red carpet backdrop

EXECUTIVE LEVEL

DIGITAL PRINTS

Displayed digitally and printed on all available marketing materials like posters, websites and more.

PRODUCER LEVEL

SILVER SCREEN

Logos will display and commercials will play prior or after film screenings up on the big screen.

ASSOCIATE LEVEL

EVENT SPACES

Could your business serve as event space for special events?

We're also looking for sponsors who could provide space for various events for filmmakers and movie goers to gather and network. Ideal spaces would be, but not limited to:

- Walkable location from the Colonial Theater
- Ample room for festival attendees
- Offers Drinks or Discounted Drinks to Filmmakers with a Filmmaker Badge
- Has a Stage for Workshop or Guest Speakers
- Enough Room for a Small Step and Repeat and Red Carpet



THANK YOU!

For considering a contribution to the Phoenixville Film Festival, to furthering a culture around accessible, diverse, equitable, truthful storytelling, and to embracing the cinematic arts as a community.

CAN YOU HELP THE ANNUAL FILM FESTIVAL? GET IN TOUCH

484-306-3503

hello@phoenixvillefilmfestival.com
www.phoenixvillefilmfestival.com