



SPONSORSHIP OPPORTUNITIES

SEPTEMBER 19 - 22 2024

501(c)3 non-profit organization

Hello!

We're the team behind the annual Phoenixville Film Festival, which is a 501(c)3 non-profit organization. The festival will take place at the iconic Colonial Theatre from September 19-22, 2024. Over these four days, there will be several film screenings, featured speaker panels, after-parties, and an awards ceremony to wrap up this celebration of modern storytelling. Our goal is two-fold: to attract indie film fans and filmmakers to congregate and network, and to showcase films that span several genres and, pun fully intended, tell stories from a wide range of lenses.

Being independent filmmakers ourselves, this team has a complex understanding and the highest regard for the passion and work it takes to plan and execute a film festival - it's not so different from making a film, and it certainly requires the same amount of vision and love for the industry.

The 2023 Phoenixville Film Festival soared to incredible heights, marking a triumphant success that resonated globally. With over 600 passionate attendees converging upon this vibrant weekend-long event, the festival served as a magnetic pull for film enthusiasts from diverse corners of the world. Hailing from places as far-reaching as Canada, Paris, Germany, and Ireland, the audience's international flavor underscored the festival's universal appeal. The cinematic journey extended beyond borders, with submissions pouring in from 19 countries, transforming Phoenixville into a melting pot of global storytelling.

We need sponsors to make this festival a success, and we want the Phoenixville community to have a hand in the elevation of our cultural experience. The festival needs sponsorship in varying forms - from traditional financial donations to the utilization of Phoenixville's thriving services and event spaces for hosting the audience. Please review the rest of this packet to learn more about what the festival will offer in return for sponsorship. Thank you for taking the time to read about our town's first film festival, and we hope you consider joining us! Any questions are welcome and encouraged, and we'd be simply ecstatic to discuss further in person, over the phone, or via email. Please reach us at hello@phoenixvillefilmfestival.com or 484-306-3503.

Sincerely,
The Phoenixville Film Festival



**FESTIVAL
TEAM**

THE PHOENIXVILLE FILM FESTIVAL IS...

A celebration of independent film culture & modern storytelling in an array of various lenses and tastes.

4 days of networking and entertainment facilitated by film screenings, filmmaker panels, workshops, & after-parties.

A presentation of more than **50 films** that draws filmmakers, screenwriters and guests that fosters an interactive community of film professionals and supporters



THE COLONIAL THEATER

BRIDGE STREET PHOENIXVILLE

The Colonial Theatre is the centerpiece of Phoenixville - from its physical location on Bridge St. to its symbolic and inspiring position in the timeline of American Filmmaking



- ✓ Ultimate geographic visibility and walkability (Bridge St. closes for pedestrian use on weekends)
- ✓ Historic location with modern amenities, including a full bar & over 170 seats in the theater
- ✓ Ample lobby space for filmgoers and private space for filmmakers
- ✓ Unbeatable reputation and reknown in the local community and in Film Culture

2023 BY THE NUMBERS

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688 Attendees

**300 Submissions
from 19 countries**

849 Tickets Sold



REVIEWS

Discover what filmmakers worldwide are saying about their transformative experience at the Phoenixville Film Festival. Hear their voices, feel their passion, and witness the impact of this extraordinary event through their heartfelt testimonials



Devin Araujo

It was an incredible festival experience for its first year! There was so much to do at any time during the day from workshops to screenings and filmmaker mixers. The festival organizers were so kind, accessible, and welcoming. I can't wait to watch this festival grow!



Cory Stonebrook

Phoenixville was a wonderful experience! The programmers are welcoming and run a very professional, fun, engaging event. The films included were great and we had a wonderful time meeting all the other filmmakers. This was Phoenixville's first year and you would never know it. The Colonial Theater is beautiful and the screening had great sound and picture and our block was full with a great crowd. The downtown area is adorable with breweries, good restaurants and shops. Great experience overall!



**Michael David Charles
Hicks**

Hands down, this is the best festival I have had the pleasure of attending and having my work selected for. A fantastic collection of films and scripts with no weak link among them. A wonderful location at a historic and iconic theater in a great town. The entire crew of the festival was friendly and helpful and lead a lot of the networking introducing me to other filmmakers and screenwriters. Just a fantastic festival.

[READ ALL THE REVIEWS](#)



4

DAYS & NIGHTS

After Thursday's Kickoff Event at the Colonial, each day will **begin with a curated workshop or filmmaker panels and end out on the town with an afterparty.**

8

FILM BLOCKS

Filmmakers, friends, & enthusiasts can enjoy packages of short & feature length films carefully selected from **over hundreds of submissions**

11

AWARD WINNERS

Plus an Audience Choice Award celebrated on Sunday to end the Festival

ALL LEVELS OF SPONSORSHIP RECEIVE

FESTIVAL TICKETS

A seat in the theater
with all the artists &
enthusiasts

NAME PLACEMENT

Name placement on
digital & printed
displays

COMMERICAL RECOGNITION

Name recognition in
Festival ads, shown before
each film and on social
media channels

EXECUTIVE

Donations over \$2,500

Limited Availability

Items marked with *are subject to availability

- 20 All Access Passes to the Festival
- Sponsorship of a center piece feature film*
- Large Logo or name placement on digital & printed displays
- Full 30 Second Commercial or Ad to play before film blocks
- Your name featured as the sponsor of an event
- Static, on-screen slide included in the pre-roll of all film blocks
- Sponsorship of an Official Award
- Logo placement on the official step and repeat
- Donations over \$2.5K include commercial production by Red Flight Pictures*
- Logo placement in sponsor slide on our website
- Logo or name recognition included in an eBlast email during the Festival

PRODUCER

Donations over \$500

Limited Availability

Items marked with *are subject to availability

- 10 All Access Passes to the Festival
- Sponsorship of a short film block *
- Static, on-screen slide included in the post-roll of all film blocks
- Medium Size Logo or name placement on digital & printed displays
- Logo or name recognition included in an eBlast email during the Festival
- Logo placement in sponsor slide on our website

ASSOCIATE

Donations over \$250

- 4 All Access Passes to the Festival
- Static, on-screen slide included in the post-roll of all film blocks
- Small Logo or name placement on digital & printed displays
- Logo recognition on website

FRIEND
Donations Over \$100

- 6 Festival Tickets to any screening block or event
- Name placement on digital & printed displays
- Name recognition in Festival trailer, shown after each film block

YOUR LOGO PLACEMENT

STEP & REPEAT

In the background of all the best pictures, the step & repeat is the red carpet backdrop

DIGITAL PRINTS

Displayed digitally and printed on all available marketing materials like posters, websites and more.

SILVER SCREEN

Logos will display and commercials will play prior or after film screenings up on the big screen

FUNDRAISING GOALS

BIG TICKET ITEMS

- Colonial Theater Rental
- Digital Needs
- Festival Signage and Marketing
- Merchandise
- Guest Speakers

EVENT SPACES WE NEED

- Space to network and caffeinate an hour before the Colonial opens Fri - Sun
- Afterparty space Fri, Sat & Sun Night
- Space for Guest Speakers

EVENT SPACES

Could your business serve as event space for special events?

We're also looking for sponsors who could provide space for various events for filmmakers and movie goers to gather and network. Ideal spaces would be but not limited to:

- Walkable location from the Colonial Theater
- Ample room for fest attendees
- Offers Drinks or Discounted Drinks to Filmmakers with a Filmmaker Badge
- Has a Stage for Workshop or Guest Speakers
- Enough Room for a Small Step and Repeat and Red Carpet



THANK YOU!

For considering a contribution to the Phoenixville Film Festival, to furthering a culture around accessible, diverse, equitable, truthful storytelling, and to embracing the cinematic arts as a community.

CAN YOU HELP THE ANNUAL FILM FESTIVAL? GET IN TOUCH

484-306-3503

hello@phoenixvillefilmfestival.com

www.phoenixvillefilmfestival.com